



# CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

## MINUTES

### HUNTINGTON BEACH ALLIED ARTS BOARD

**Tuesday, October 5, 2010**

**6:00 p.m.**

**Huntington Beach Art Center**

**538 Main Street**

**Huntington Beach, CA 92648**

**CALL TO ORDER:** LoSchiavo called the meeting to order which time a quorum was met.

**ROLLCALL:** LoSchiavo, Eng, K. Rudin, M. Rudin, Stip present

**MEMBERS ABSENT:** Brace, Boller

**STAFF PRESENT:** Hoffman, DeAngelo, Clary

**COUNCIL LIAISON PRESENT:** Dwyer

**GUESTS:** None

**PRESENTATIONS:** None

**MINUTES:** Motion to accept the August 3, 2010 minutes was made by K. Rudin and seconded by Stip. The motion was approved.

### **ORAL COMMUNICATIONS:**

1. None.

### **ADMINISTRATIVE ITEMS**

1. Discussion of Board Nominations – Greg Marrero has been deemed to have resigned since the Board has had no contact with him in almost a year. Mr. Marrero was Vice Chair. A new Chair needs to be nominated and elected as

well. K. Rudin asked about the details of the position and a discussion ensued. Stip nominated K. Rudin as Chair and M. Rudin as Vice Chair. LoSchiavo seconded and the nomination was made. The Board voted and approved the elections.

### **CURRENT ITEMS:**

#### **1. Allied Arts Awards - Update:**

- a. Council liaison, Dwyer, requested information to announce at the next council meeting.
- b. Clary updated the Board on the attendees.
- c. Hoffman will provide Stip with a script for emceeing and information to Dwyer for his speech. Eng will perform from 6:30 – 7:00.
- d. Hoffman announced that all 12 frames have been purchased for the proclamations, thanks to Janeen Laudenback of Community Services. She has also provided a \$200 gift certificate for Walmart/Sam's Club for the purchase of food and beverages. Stip will make cheese and fruit plates. Eng will make finger foods. Hoffman will provide staff, and the HBAC will supply plates and utensils. DeAngelo will have the flowers for the exhibition delivered a day early so there will be flowers for the awards event.
- e. Clary and Hoffman explained donation items that have come in from the initial solicitation campaign. No money, however, some merchant gift certificates were received. Clary suggested the brunch at Shades be used as a door prize. Hoffman explained the two smaller family type items and asked that they be donated to the Arts Center for the upcoming Family Arts Day. The event is having a difficult time obtaining raffle items. Stip motioned, M. Rudin seconded and the Board approved.
- f. Education Advocacy – Hoffman said that the Governor has vetoed a bill to require music and arts in schools. She explained that she would like to have the education advocacy give a small speech at the awards to help build support for the arts in Sacramento. Pat Wayne from Arts Orange County will be the speaker. They will have a table in the lobby with hand-outs and take names from those who wish to help. Council Liaison Dwyer said he was connected with the Creative Coalition, which is an advocacy for the arts. Robin Broch is the contact. Hoffman will contact Dwyer during the week for her information.
- g. Hoffman said that a press release went out on October 4<sup>th</sup>.

### **NEW BUSINESS:**

#### **1. Holiday Potluck Party**

- a. Clary to make a flyer and send to AAB, Council, Community Service Dept. Head, and HBAC Foundation. She will coordinate the potluck with the Board.

### **CULTURAL SERVICES UPDATE:**

#### **1. Kate Hoffman, Director**

- a. Art Center Update:

- The Art Center has undergone budget cuts with potentially more to come over the next year. The Development Coordinator position has been cut, as well as staff hours, programs, Art Camp, printing and design and one contemporary exhibition.
- The Art Center has been approved for a grant for Family Arts Day. OCCF will once again provide funds for web-based marketing. Unsure if we will receive any assistance for the school programs. Hoffman asked that the Board keep the Art Center in mind for any funding, or if they know of any volunteers that can help work at the front desk to help offset the loss of staff hours, please contact her. Dwyer asked Hoffman to provide him with information that he can announce during his time at the council meeting. Stip suggested seniors as volunteers. Hoffman said that Laudenback is working on that idea. Hoffman asked LoSchiavo if the Art League may be able to assist.
- Family Arts Day on October 24<sup>th</sup> is free and open to the public. Art of the Brew is scheduled for October 21<sup>st</sup> and the reservations list is half full already.

2. Darlene DeAngelo, Curator

a. Exhibition Updates –

- Hidden Places will open on October 15<sup>th</sup>. However, it will be ready and available for viewing during the Allied Arts Awards. The show features painting, sculpture and a site specific installation in the project room.
- Centered on the Center is coming up in January. Save the Date cards are at the printers.

**ITEMS DISTRIBUTED TO THE BOARD**

1. Art of the Brew postcard
2. Hidden Places postcard

**ITEMS TO BE AGENDIZED**

1. Allied Arts Awards debrief
2. Holiday Potluck Party

**ADJOURNMENT**

Stip motion to adjourn, LoSchiavo seconded.

The next meeting will be Tuesday, December 7, 2010 at 6:00 p.m. in the Art Center located at 538 Main Street, Huntington Beach.

Respectfully submitted,

Charlene Clary, Recording Secretary